



# Critical issues and priority actions for road safety in Europe

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### NTUA Road Safety Observatory

- The NTUA Road Safety Observatory (<a href="www.nrso.ntua.gr">www.nrso.ntua.gr</a>) is a Center of Research and Innovation Excellence on Road Safety, with global recognition [ranked: 4th in Europe and 45th worldwide (<a href="PubMed">PubMed</a> 2023), 2nd in Europe and 6th worldwide (<a href="AAP">AAP</a> 2019)]
- A Team of 35+ Scientists: internationally recognized Professors, Senior Transportation Engineers, PostDoc, PhD Candidates and other scientists
- An international reference website information system with state-of-the art road safety data and knowledge:
  - > more than 300.000 visits per month,
  - > 146 electronic newsletters since 2007,
  - > tens of tweets and social media posts annually,
  - ➤ network of more than 5.500+ road safety experts in Greece (1.500+) and worldwide (4.000+).
- An excellent research activity:
  - ➤ More than 183 Diploma Theses & 25 PhD Theses,
  - ➤ More than 178 road safety research projects, mostly highly competitive,
  - ➤ More than 901 road safety publications (> 258 in scientific journals),
  - ➤ More than 162 scientific committees,
  - ➤ International Cooperations: European Commission, UN/ECE, OECD/ITF, WHO, World Bank, EIB, CEDR, FEHRL, ERF, IRF, UITP, ETSC, WCTR, TRB, decades of Universities and Research Centers.

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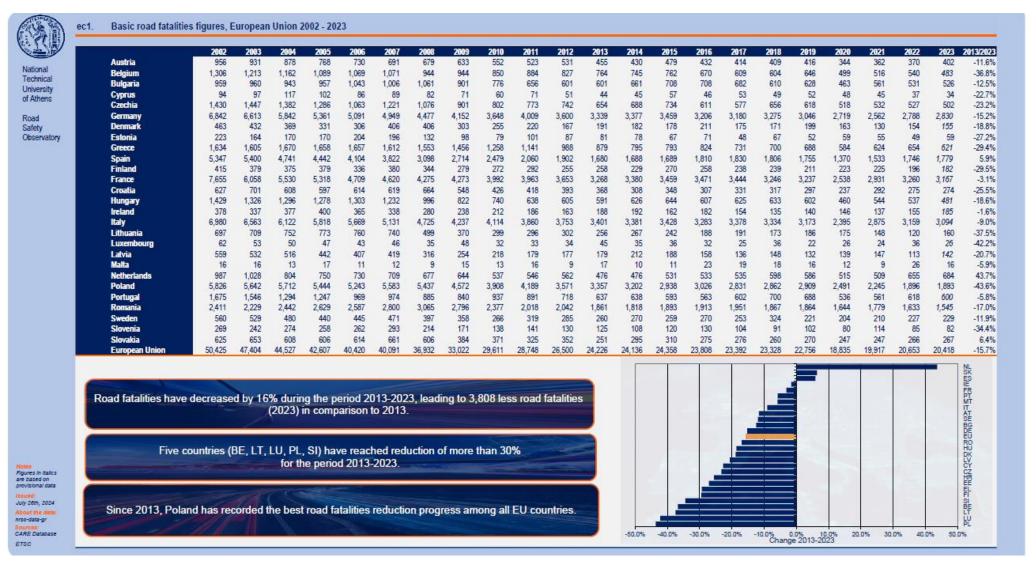


### Introduction

- ➤ Road crashes is a major societal problem worldwide, with 1,19 million road fatalities per year and more than 50 million of road injuries
- ➤ Road traffic injuries are the leading cause of death for children and young adults aged 5-29
- More than half of all road traffic deaths occur among vulnerable road users, such as pedestrians, cyclists and motorcyclists
- ➤ Over the last years, Europe has presented a relatively better performance due to the targeted road safety policies, however, the serious non-fatal road crashes still constitute a significant public health issue



## Basic Road Fatalities Figures in Europe (2002-2023)

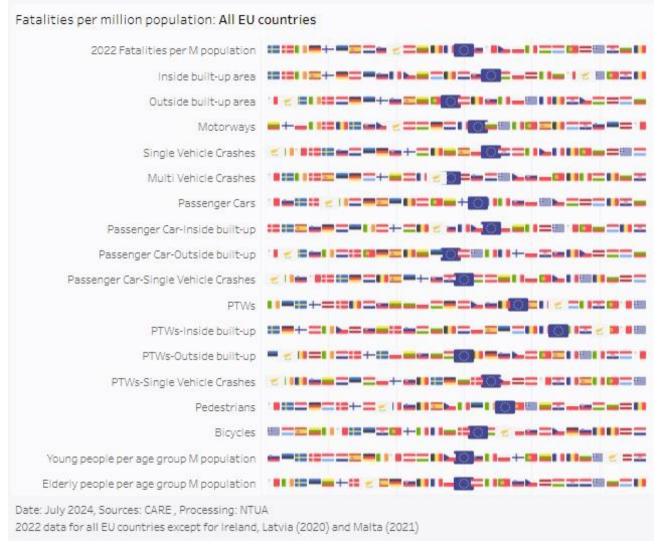




Source: CARE, Data Processing: NTUA, <a href="https://www.nrso.ntua.gr/slight-decrease-in-road-fatalities-in-2023-europe/">https://www.nrso.ntua.gr/slight-decrease-in-road-fatalities-in-2023-europe/</a>

## Fatalities by Road Crash Type in Europe (2022)

The new EU road fatalities interactive infographic of the NTUA Road Safety Observatory, based on European Commission CARE data for 2022, allows for performance comparisons for different types of road crashes

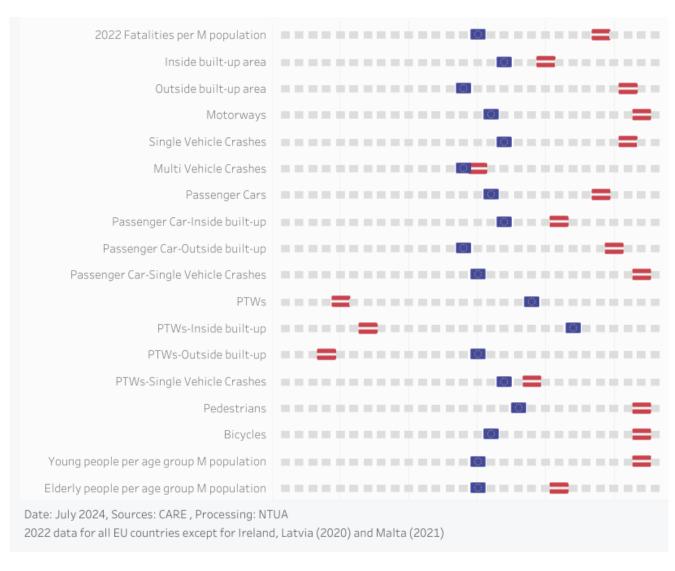




Source: CARE, Data Processing: NTUA https://www.nrso.ntua.gr/nrso-ec2/

## Fatalities by Road Crash Type in Latvia (2022)

- In 2022, Latvia had the fifth highest mortality rate in the EU (60 fatalities per million inhabitants vs the EU average of 46)
- When compared to the EU average, Latvia has significantly higher proportions of fatalities that occurred on motorways and rural roads
- ➤ The distribution of fatalities in Latvia shows a relatively high proportion of pedestrians and bicycles (achieving the second highest mortality rate in the EU)
- On the other hand, the proportion of powered two-wheelers is much smaller than the EU average







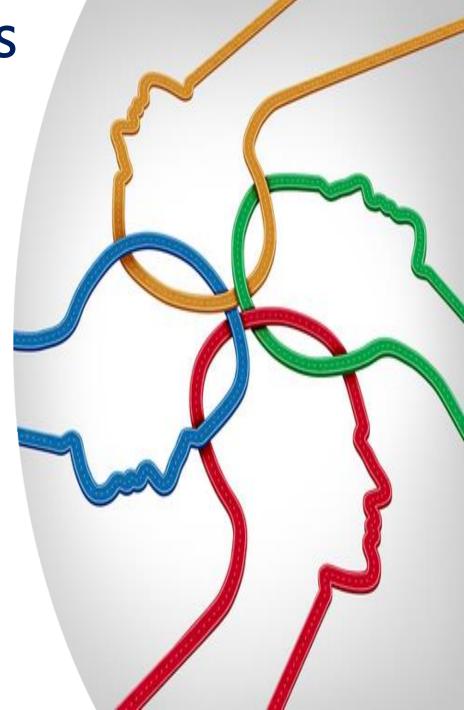
#### **Problems and Causes**

- Speeding
- > Driving under the influence of alcohol/drugs
- > Non-use of seat belt and child restraints
- Non-use of helmets
- ➤ Distraction, including the use of mobile phones, leading to impaired driving
- Unsafe vehicles and road infrastructure
- ➤ Inadequate post-crash care
- ➤ Inadequate enforcement of traffic laws



**Evolution of Road Safety Policies** 

- ➤ The 4 E's of Road Safety:
  - ✓ Education
  - ✓ Engineering
  - ✓ Enforcement
  - ✓ Emergency Response
- ➤ Qualitative objectives and specific priorities are set, covering the three main factors of road crashes:
  - ✓ Driver behaviour
  - ✓ Road infrastructure
  - ✓ Vehicles
- ➤ Long term quantitative targets are set and the need of monitoring the road safety progress by establishing performance indicators and the preparation of a mid term review are highlighted



## **Priority Actions and Strategies**

- Closer cooperation among all road safety actors
- Police enforcement and targeted funding
- > Systematic monitoring and evaluation
- Development an effective road infrastructure safety management system
- > Redesign of road infrastructure and traffic
- ➤ Implementation of an integrated policy to promote safer roads everywhere and for all





## Road Safety Policy Perspectives

- > Focus on the key road crash risk factors:
  - ✓ Speed, Speed and Speed
  - ✓ Drink and Drive
  - ✓ Distracted Driving
  - ✓ Not use of seat belt and helmet
- Adapt urban mobility management to accommodate and balance current and future mobility and safety needs of the vulnerable road users (pedestrians, cyclists, motorcyclists): Reduce Speed everywhere
- ➤ Develop strong road safety culture of the Authorities and the Stakeholders (Safe System Approach) as well as the whole population





#### Conclusions

- Digitalization opens great new data possibilities for road user support and guidance
- The latest technological developments on vehicle safety should be used to avoid road crashes and protect pedestrians and cyclists
- Need for efficient and clear communication messages, beyond scientific pleas
- > Collaboration with social culture specialists
- Prioritizing VRUs safety through 30 km/h city-wide speed limits







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